

MEMORIESLAND



PARTNERSHIP DECK

12 JUNE 2027 • READING, UNITED KINGDOM

Ghanaian culture with a touch of the West

www.memoriesland.uk

THE FESTIVAL

One day of memory-making

Memoriesland brings Ghanaian fashion, music, food, art and innovation to the heart of Reading – a modern British festival experience built on heritage, craft and joy. One day, entirely made of memories worth keeping.

DATES

12 June 2027

9am – 9pm

LOCATION

Reading, UK

PROGRAMME

Five worlds

Fashion • Music • Food • Art & Exhibition • Innovation

AUDIENCE & REACH

Who you will meet

A multicultural UK audience gathered around Ghanaian creativity
young professionals, creators and community leaders.

5,000+

Expected attendees

across the festival day

18 45

Core audience

culture-first, young and social

£X.Xm

Local economic lift

stays, food, travel and retail

Full audience research and media pack available on request.

PARTNERSHIP TIERS

Ways to stand with us



HEADLINE

Presenting partner across the festival identity, main stage naming and first mention in every Bespoke packs, vendor stands and exhibitor rates release.



STAGE

Name a stage or headline a night, with presence across the programme and site on request.
wayfinding.



EXPERIENCE

Activate a space food, fashion, games or innovation and own a moment visitors keep.

LET'S BUILD A MEMORY

info@memoriesland.uk

www.memoriesland.uk/partners



Memoriesland Festival • Reading, United Kingdom • 12 June 2027